



Sanabel's 2017 Conference

Transformation; a Strategic Perspective
In partnership with IFC International Finance Corporation

Draft Agenda

Duration		Topics	
9:00	9:45	Opening session and Remarks	<ul style="list-style-type: none"> State of the Microfinance Market in the Arab Region
9:45	10:30	from No-Profit to For-Profit: Transformation of NGO Microfinance Institutions	<ul style="list-style-type: none"> Key trends in the evolvement of MFIs Facing the new role of the NGO
10:30	11:00	<i>Coffee Break and Networking Opportunities</i>	
11:00	12:30	Why do Non-Profit Organizations become for Profit?	<ul style="list-style-type: none"> Acknowledging limitations to grow with current status Pros and cons of transformations Preserving the mission of the organization How to choose the right investors
12:30	13:30	<i>Lunch Break and Networking Opportunities</i>	
13:30	15:00	How to transform into a for-profit	<ul style="list-style-type: none"> Governance: facing the new role of the NGO Aligning of interests: rewarding sweat equity Common leadership and succession challenges: "NextGen" leader profile Define leadership required for future growth
15:00	15:30	<i>Coffee Break and Networking Opportunities</i>	
15:30	16:00	Regulation in the Arab region	
16:00	16:30	Learning from experiences in other geographic regions	
16:30	17:00	Transformation in the MENA region: the case of Enda Inter-arabe	
17:00	17:15	Final thoughts	